Key Terms & Definitions Quick Guide

Building a Foundation for Belonging

Facilitator: Jose Johnson | josejohnson.com

Why Common Language Matters

Language shapes perception — and perception shapes culture. A shared vocabulary helps ensure that discussions about diversity and belonging remain clear, respectful, and aligned with organizational values.

Diversity

The presence of differences among people — including backgrounds, perspectives, identities, and experiences — that make each individual unique.

Equity

Ensuring fair access to opportunities, resources, and support. It means giving everyone what they need to succeed, not necessarily treating everyone the same.

Inclusion

Intentional actions and behaviors that ensure all individuals feel welcomed, valued, and able to contribute their perspectives.

Belonging

The emotional result of inclusion — when individuals feel safe, respected, and accepted as part of the team.

Culture

The shared values, beliefs, and behaviors that define how people work and interact within an organization.

Psychological Safety

A climate in which individuals feel comfortable expressing themselves without fear of embarrassment or retaliation. It's the foundation for innovation and collaboration.

Unconscious Bias

Automatic attitudes or stereotypes that influence our understanding, decisions, and actions without conscious awareness. Recognizing bias is the first step toward more equitable leadership.

"Language is not just descriptive — it's generative. The words we use create the culture we live in."

Reflection Prompt

How might clarifying or redefining these terms help improve communication and trust in your team?

Jose Johnson | Coach • Consultant • Speaker
■ jose@josejohnson.com | ■ www.josejohnson.com